



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961513-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1903

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	961513	06364617

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/02/12	THE CHEW	1P-2P	-TWTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	1:29 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T08H	\$350.00 NM
2	WPBF	Th	11/01/12	1:00 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T09H	\$350.00 NM
2	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T09H	\$350.00 NM
2	WPBF	F	11/02/12	10:52 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T09H	\$350.00 NM
3	10/30/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF--	:30	2	\$1,300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T08H	\$1,300.00 NM
2	WPBF	F	11/02/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T09H	\$1,300.00 NM
4	10/30/12	11/02/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:01 AM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T08H	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:55 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T09H	\$1,000.00 NM
5	10/30/12	11/02/12	The View	11A-12PM	-TWTF--	:30	2	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	11:39 AM	The View	11A-12PM	:30	HMP12-FL18-T09H	\$1,500.00 NM
2	WPBF	F	11/02/12		The View	11A-12PM	:00		\$1,500.00 NM
	Credited								

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Lehigh Valley, PA 18002-6885

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961513-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1903	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF--	:30	2	\$1,500.00	NM
6	10/30/12	11/02/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 12:52 AM Jimmy Kimmel 12:06-01:06AM :30 HMP12-FL18-T09H \$125.00 NM 2 WPBF W 10/31/12 1:00 AM Jimmy Kimmel 12:06-01:06AM :30 HMP12-FL18-T09H \$125.00 NM									
7	10/30/12	11/02/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 HMP12-FL18-T08H \$500.00 NM 2 WPBF F 11/02/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 HMP12-FL18-T08H \$500.00 NM									
8	10/30/12	11/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 11/01/12 3:55 PM M-F 3-4P M-F 3-4P :30 HMP12-FL18-T08H \$550.00 NM 1 WPBF F 11/02/12 3:49 PM M-F 3-4P M-F 3-4P :30 HMP12-FL18-T09H \$550.00 NM									
9	10/30/12	11/02/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 4:39 PM Dr. Oz 4-5p :30 HMP12-FL18-T08H \$750.00 NM									
10	10/30/12	11/02/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T08H \$250.00 NM 2 WPBF F 11/02/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T08H \$250.00 NM									
11	10/30/12	11/02/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/30/12 5:29 PM M-F 5pm News 5-6pm :30 HMP12-FL18-T09H \$900.00 NM 1 WPBF F 11/02/12 5:55 PM M-F 5pm News 5-6pm :30 HMP12-FL18-T08H \$900.00 NM									
12	10/30/12	11/02/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	-TWTF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 5:40 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 HMP12-FL18-T09H \$375.00 NM 2 WPBF W 10/31/12 5:39 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 HMP12-FL18-T08H \$375.00 NM									
13	10/30/12	11/02/12	WPBF News 25 @ 6:00P Class of Time - Fixed Non Pre-emptible	6-6:30PM	-TWTF--	:30	2	\$1,500.00	NM

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Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1903

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T09H	\$1,500.00 NM
1	WPBF	F	11/02/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T09H	\$1,500.00 NM
14	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T08H	\$650.00 NM
1	WPBF	Th	11/01/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T08H	\$650.00 NM
15	10/30/12	11/02/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$2,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T08H	\$2,500.00 NM
2	WPBF	F	11/02/12		Wheel Of Fortune	7-7:30PM	:00		\$2,500.00 NM
	Credited								
16	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$850.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	8:53 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T09H	\$850.00 NM
1	WPBF	F	11/02/12	8:54 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T08H	\$850.00 NM
17	10/30/12	11/02/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:42 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T09H	\$2,700.00 NM
2	WPBF	F	11/02/12	7:34 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T08H	\$2,700.00 NM
18	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$6,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:58 PM	DWTS	8-10P	:30	HMP12-FL18-T08H	\$6,000.00 NM
19	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----2-	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	11/03/12	5:13 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T08H	\$100.00 NM
1	WPBF	Sa	11/03/12	5:55 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T09H	\$100.00 NM
20	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$225.00				



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Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1903	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	HMP12-FL18-T08H	\$225.00 NM
21	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	HMP12-FL18-T09H	\$750.00 NM
22	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	:30	HMP12-FL18-T08H	\$300.00 NM
23	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$550.00 NM
Credited									
24	11/04/12	11/04/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	12:21 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	HMP12-FL18-T08H	\$75.00 NM
25	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----2	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	11/04/12	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T08H	\$100.00 NM
1	WPBF	Su	11/04/12	5:27 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T09H	\$100.00 NM
26	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:41 PM	Sun 630pm News	630-7pm	:30	HMP12-FL18-T09H	\$1,000.00 NM
27	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	HMP12-FL18-T08H	\$750.00 NM
28	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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House Majority PAC	HOUSE MAJORITY PAC	1903	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:11 AM Sun 8-9am News Sun 8-9am :30 HMP12-FL18-T09H \$550.00 NM									
29	10/30/12	10/30/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 7:59 PM DANCING RESULTS 8-9PM :30 HMP12-FL18-T08H \$6,000.00 NM									
30	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T09H \$1,300.00 NM									
31	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 HMP12-FL18-T09H \$500.00 NM									
32	11/05/12	11/05/12	WPBF News 25 @ 5am 5-530am		1-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T09H \$250.00 NM									
33	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:42 PM M-F 5pm News 5-6pm :30 HMP12-FL18-T08H \$900.00 NM									
34	11/05/12	11/05/12	WPBF News 25 Mornings 5:30-5:57am		1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 5:57 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 HMP12-FL18-T08H \$375.00 NM									
35	11/05/12	11/05/12	WPBF News 25 Mornings 6-7AM		1-----	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 HMP12-FL18-T09H \$650.00 NM									
36	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:24 PM Wheel Of Fortune 7-7:30PM :30 HMP12-FL18-T08H \$2,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961513-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1903	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:59 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T08H	\$850.00 NM
38	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:42 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T09H	\$2,700.00 NM
39	11/01/12	11/02/12	M-F 5pm News	5-6pm	---TF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:22 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T09H	\$1,500.00 NM
40	11/05/12	11/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T09H	\$2,500.00 NM
41	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T09H	\$550.00 NM
42	11/05/12	11/05/12	Nightline	1135-1205AM / 123	M-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Nightline	1135-1205AM / 123	:00		\$1,600.00 NM
	See MG 42.2								
2	WPBF	M	11/05/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T09H	\$1,600.00 NM
	MG for 42.1 11/05								

Total Spots 57

Payment Terms 30 Days

Gross Total	\$59,775.00
Agency Commission	\$8,966.25
Net Amount Due	\$50,808.75